

# Connecting Loudoun

Professor Giles A. Jackson:

## Real-World Class Projects Help Solve Community Problems

*By Leigh Ann Macklin, President, Loudoun Volunteer Services Board*

Non-traditional students typically encounter challenges such as juggling family schedules and workloads that their younger counterparts do not face. Working on a real-world international project for Dr. Giles A. Jackson's research class in the degree completion program at Shenandoah University provided students an opportunity to make the most of their class time, while at the same time benefiting a non-profit organization and teaching the value of community service.

Originally from the United Kingdom, Dr. Jackson has been a professor at Shenandoah University for 13 years. His philosophy is to incorporate real-world projects into his undergraduate and graduate classes—an approach vindicated by articles in the *Financial Times* and other publications, which call for greater relevance in management education.

Over the years, students in Dr. Jackson's classes have worked on a number of community service projects; one of the first being for Aids Response Effort in Winchester. I recently sat down with Dr. Jackson to gain more insight.

**Macklin:** What inspired you to have your students work on the Voices for Children Campaign?

**Jackson:** My daughter has been singing with the World Children's Choir for over two years, which has been a tremendous experience for her. During weekly rehearsals, I got to know Sondra Harnes, the Choir's Director, and discovered that this organization needed help in the marketing area.

Last year I started working on a brochure for the Choir, and during a fact-gathering interview, Sondra explained her desire to take the Choir to the next level by building cross-cultural relations with like-minded choirs around the world.



*Dr. Giles A. Jackson  
Shenandoah University*

## Student Volunteers Honored

**Jessica Walker**, a resident of Purcellville and student at Foxcroft School, was named Student Volunteer of the Month by Loudoun Volunteer Services. Jessica serves as Youth Chair on the Loudoun County Advisory Commission on Youth where, Commission Chair Carol Kost, says she takes a leadership role in motivating fellow students to fulfill tasks necessary to conduct business of the commission.

During her four years on the commission, Kost says Jessica has proven herself to be resourceful in gaining peer support for programs that the commission supports. For example, her participation in the Loudoun Youth Initiative event, "Step-Up Loudoun" demonstrates her work ethic and commitment to the commission and youth of Loudoun County.

Jessica presides with Kost, and carries out the youth portion of commission meetings and chairs various sub-committees. "Jessica performs whatever task is given to her with great poise," says Kost.

"She is the most 'professional' volunteer, respecting, and honoring the duties of her commitment, which is of the utmost importance to the ability of the Advisory Commission on Youth to fulfill its mission."



*Nancy Doane, Chair of Loudoun Volunteer Services' Student Volunteer Recruitment & Recognition Committee, presents Jessica Walker with the Student Volunteer of the Month Award.*

**Natalie Hyatt**, a senior at Loudoun Valley High School, was named student volunteer of the month for April. Natalie spends much of her time volunteering at the Lovettsville Volunteer Fire & Rescue Company, where she has contributed over 375 hours so far this school year. Her volunteer service also includes being a part of the Loudoun youth focus group, "Listening to Youth" and the "Step-Up" Loudoun Youth Initiative; serving as a teen member on the Lovettsville Community Center Advisory Board; and participating in her church youth group.

Natalie has been an active participant in the student group that participated in the "Won by One" Jamaica project which was honored by Loudoun Volunteer Services in January for its outstanding efforts. She also organized a luncheon to welcome new students last fall.

Natalie was presented with her award by Leigh Ann Macklin, President of the Loudoun Volunteer Services Board, in front of her peers at the Lovettsville Volunteer Fire & Rescue Company. "Natalie's commitment to community service is inspirational," said Macklin. "She is dedicated and has such a positive outlook on life."



*Leigh Ann Macklin, President of the Loudoun Volunteer Services Board of Directors, presents Natalie Hyatt with the Student Volunteer of the Month Award. Pictured left to right: Leigh Ann Macklin; Natalie Hyatt; Bill Mungovan, President, and Karen Deli, Rescue Chief, both of the Lovettsville Volunteer Fire & Rescue Company.*

# 2005 Outstanding Volunteer Awards

The Loudoun County Board of Supervisors honored recipients of Loudoun Volunteer Services' 2005 Outstanding Volunteer Awards at the Board's April 19 meeting.

"The recipients of this year's awards in 11 different categories are exceptional examples of the many dedicated volunteers who give of themselves in ways that benefit the entire community," said Leigh Ann Macklin, President of the Loudoun Volunteer Services Board of Directors. The award recipients are:

- **Outstanding Volunteer of the Year:** Carol Kost, Advisory Commission on Youth.
- **Adult Volunteer Team:** Pet Therapy Teams, Loudoun Volunteer Caregivers (LVC). Pet Therapy Team members (with dogs) include Katrina Bills (Blue and Rascal), Ruth Coffey (Ivy), Debra Echtenkamp (Libby), Carolyn Embrey (Cocoa), Ann Finan (Mulligan), Barbara Gardner (Jake), Mary Mangus (Shaka), Barbara McKee (Jake), Elizabeth Risley (Gage), Sandra Rolston (Bristol), Kori Santos-Lord (Paxton), Rachael Shatz (Whimsy), Shayne Storey (Oliver), Lynn Tatum (Boomer), Prema Tepley (Cadbury), Bonnie Westfall (Mandy), Helen Lord (Paxton), and Tammy Worcester (Madison).
- **Outstanding Volunteer Organization:** LINK (14 member churches in Herndon and eastern Loudoun)
- **Outstanding Corporate Volunteer Team:** Burnett & Williams, P.C. (Peter Burnett, Barbara Williams and Don Culkin)
- **Outstanding Corporate Youth Project:** Greenvest LC, the grand corporate sponsor of the 2004 Babe Ruth World Series in Loudoun County
- **Outstanding Cultural Volunteer:** Carl Fischer, one of the founder's of Purcellville's "Arts in Alley"
- **Outstanding Performing Arts Volunteer:** Beth Wilson, the first president of the Franklin Park Performing and Visual Arts Center Advisory Board
- **Outstanding Senior Volunteer:** Sara Phillips, a volunteer Girl Scout Registrar for 30 years
- **Outstanding Youth Volunteer:** Joshua Lee, Leesburg Volunteer Fire Company
- **Outstanding Youth Volunteer Team:** Methodist-in-Mission Kids, Leesburg United Methodist Church
- **Outstanding Adult Volunteer:** Joy Trickett, LINK

For more detail on these outstanding volunteers, visit [www.loudoun.gov/pio/volunteer.htm](http://www.loudoun.gov/pio/volunteer.htm).

## Teaching the Value of Community Service

*Giles Jackson (continued from Page 1)*

This seems all the more important because unfortunately, America's image in parts of the world has been tarnished. It is time for grassroots-level organizations to reach out, reconnect, and sow the seeds for peace in the generations to come. This is one reason why I offered to make the Voices for Children Campaign the focus of my Marketing Research & Development class.

**Macklin:** Will you continue to work on community service projects with your students? How will you select the next nonprofit group or organization?

**Jackson:** I certainly will continue working on community service projects, since non-profit organizations are vital to the health of society, and students need to gain an appreciation for their role and unique needs. When selecting an organization to work with, several factors are taken into account. For example, selected organizations must have a definite need for assistance that cannot be met through internal means. The project in question must present a good fit with the course, so that learning objectives will be met. Directors and staff must be accessible to students so that real progress can be made.

For more information on this innovative coursework, contact Dr. Jackson at [gjackson@su.edu](mailto:gjackson@su.edu).

# Spotlight

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Spring

## Lovettsville Volunteer Fire & Rescue Company Calls for Volunteers

The Lovettsville Volunteer Fire & Rescue Company has openings for volunteers to help with its weekly Bingo Night. The group needs volunteers to work the floor, in the kitchen, and bingo callers one or more Saturday nights per month.

The kitchen crew reports at 4:00 PM and is generally finished by 9:30 PM. All other positions report at 5:30 PM. Bingo is over by 11:30 PM.

If you're interested in volunteering, please contact: Lovettsville Fire/Rescue at (540) 822-5258.



Loudoun Volunteer Services  
Connecting Loudoun County through  
Leadership, Value and Service

Office of Public Information  
1 Harrison Street, S.E., 5th Floor  
Leesburg, VA 20175  
pivs@loudoun.gov

## Sign Up Now!

### Volunteers Needed...

#### ***Prison Fellowship***

Numerous volunteer opportunities including Packet Project Manager, Filing Assistant, Gift Corner Volunteer, and Ministry Relations Volunteer

#### ***Loudoun Medical Reserve Corps***

Volunteer patient for Emergency Preparedness Exercise,  
Saturday, Oct 22, 2005

For more information on these and a host of other volunteer opportunities, visit LVS's volunteer match website. The volunteer-match website is a service of the Points of Light Foundation and corporately sponsored by Dominion Power. LVS is promoting this valuable tool to effectively engage more people in volunteer service and to help address the needs of the community.

More than 250 volunteers and 100 organizations have already registered through the site. To register for this free service, simply go to [www.loudoun.gov/pio/volunteer.htm](http://www.loudoun.gov/pio/volunteer.htm) and click on "register your organization's volunteer opportunities," or if you are a volunteer click on "looking for volunteer opportunities."